DUAL GENERATION WORKFORCE INITIATIVE

Guilford County Schools | CompTIA | GuilfordWorks/NCWorks | February 2023
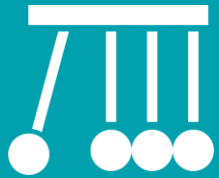
GUILFORD County Schools
BETTER TOGETHER

WHITNEY OAKLEY, ED.D. | SUPERINTENDENT

OVERVIEW
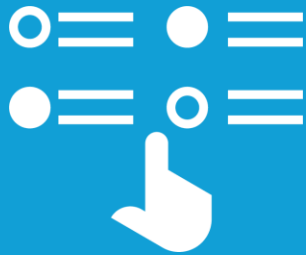
DUAL GNERATION WORKFORCE INITIATIVE	OUR PARTNER	OUR PARTNER	LAUNCH & MARKETING - RECRUITMENT	SIGNATURE CAREER ACADEMY LABS	NEXT STEPS
Closing the Racial Wealth Gap	guilford WORKS	CompTIA	GCS, CompTIA & Guilford Works Communications	Cybersecurity	Better Together Let's Get to Work

GUILFORD County Schools

The COVID-19 pandemic IMPACTED EVERYONE nationwide

GUILFORD COUNTY CHILD POVERTY

as reported on the 2022 NC Data Cards

NC Child
The Voice for North Carolina's Children

Guilford County had a **higher child poverty rate** than in the state, Wake, Mecklenburg and Durham counties.

Food insecurity was higher in Guilford County than in the state, Wake, Mecklenburg, Forsyth and Durham counties.

Guilford County had a **lower median family income** than in the state, Wake, Mecklenburg, and Durham counties.

Guilford County also had a **lower percentage of residents with a bachelor's degree** than Wake, Mecklenburg, and Durham counties.

GUILFORD County Schools

GCS IS INTENTIONAL IN ADDRESSING THE RACIAL WEALTH GAP…

Through innovative education and workforce initiatives for students and families. Our holistic initiatives are designed to build pathways that provide **dual-generation support**, ensuring college and career-ready students and **credentialing programs** that lead to **high-paying in-demand employment for parents and guardians**. Through allocated ESSER funding, we seek to equip and train our parents and guardians through "**dual-generation workforce development programming**" utilizing our newly renovated Signature Career Academies Sites. The objective is to **train** and **certify parents and guardians** in high-skill, high-wage, and in-demand industry pathways to build and transfer wealth for generations to come.

Racial Gaps

Race continues to be the biggest predictor of life outcomes

GUILFORD County Schools

WE'VE REDEFINED the way **EVERY SCHOOL** functions, challenging us to **REIMAGINE HOW PARENTS/GUARDIANS ENGAGE.**

DUAL GENERATION WORKFORCE INITIATIVE

DETAILS:

CompTIA.

- Training Agency: CompTIA Academy
- Two Parent/Guardian Cohorts
  - Enrollment Maximum 20/Minimum 6
- Sites: Kearns & Northeast
  - Cybersecurity Labs
- Monday - Friday
  - 5:30 PM – 9:00 PM
  - 3.5 hours per day | Total 210 Hours
  - 12 Weeks
- Certifications:
  - CompTIA A+ Core 1
  - CompTIA A+ Core 2
    - Monitoring through Assessment & Engagement Reports
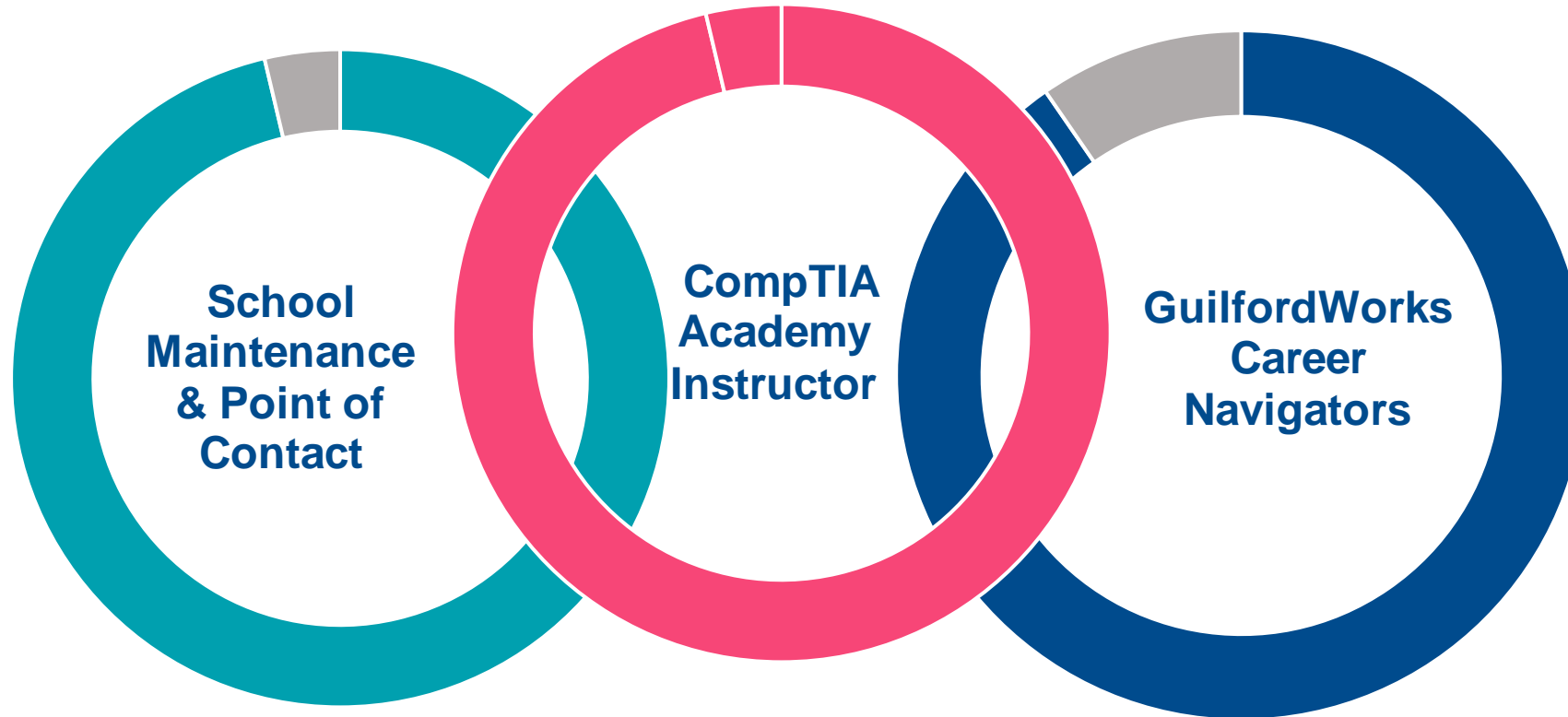- Initiative Details on Website

guilford WORKS

- GuilfordWorks/NCWorks
  - Career & Completion Advocators
  - Orientation & Registration
- Assigned Career Navigators
  - In-person Drop-ins
  - Virtual Meetings
  - Troubleshoots for Successful Completion
- Data Collection
- Interest Form
- Application Submission

GUILFORD County Schools

TRAINING SITE INSTRUCTORS & SUPPORTS

School Maintenance & Point of Contact

CompTIA Academy Instructor

GuilfordWorks Career Navigators
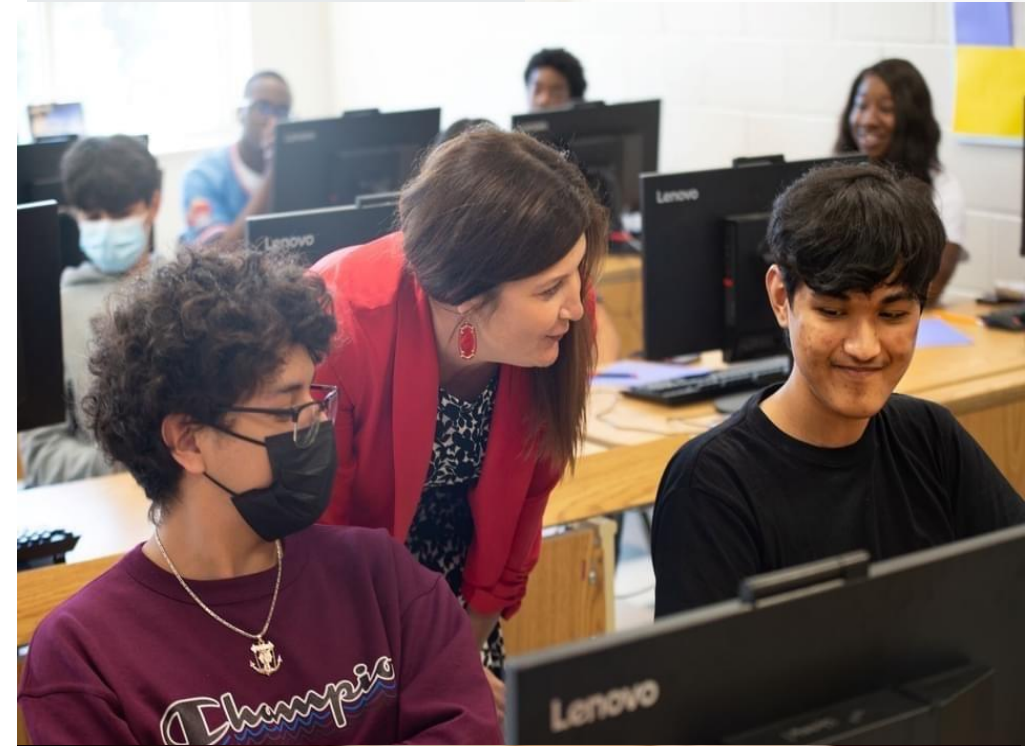
OUR NEXT STEPS...

NOW WHAT?

- Review the Frequently Asked Questions
- Are YOU Interested & Ready for Next Steps?
- Complete the Application Today! Deadline 12:00 AM (midnight) – Friday, February 17th
- Get Ready! Classes Begin – Monday, March 6th
- **GCS Closure Dates:**
  - April 7
  - April 10-14
  - May 29
- Notifications of acceptances will be sent by email by February 22nd
- **Accept your seat within 48 hours**

Questions & Dialogue